

# ELEGANT | RESORTS

MASTERS IN LUXURY TRAVEL SINCE 1988

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**PRESS RELEASE**

## **ELEGANT RESORTS & IF ONLY ORGANISE INAUGURAL OVERSEAS MANAGERS' CONFERENCE IN PARTNERSHIP WITH GRECOTEL CORFU IMPERIAL PALACE**

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Luxury tour operators Elegant Resorts and If Only held their inaugural Overseas Managers' conference this month, in partnership with Grecotel Corfu Imperial Palace, sponsored by AIUla, Emirates, Celebrity Cruises and Inspiretec.

Both businesses' management teams attended the conference to finalize their three-year plans. Representatives for Celebrity Cruises, AIUla, Emirates and Inspiretec were also present and updated the teams with news and developments.

The two-day 'Evolution – Owning our Future' event was designed to foster collaboration between both brands. By sharing experiences, exploring emerging trends, and navigating the complexities of growth, the event aimed to drive innovation and empower the team to evolve. Sessions included a business update from Managing Director Lisa Fitzell; leadership sessions with a professional coach; brainstorming sessions; and a Q&A with Lisa, If Only's General Manager Gordon Mc Creadie and Redmond Walsh, CEO at the Portman Travel Group. The itinerary also included updates from sponsors and partners, a dinner at Grecotel-owned Danilia Village, complete with traditional dances and plate smashing, and a treasure hunt in the streets of Corfu Old Town.

Grecotel Corfu Imperial Palace was the perfect inspiring venue for these two days of sharing ideas and focusing on the future of the companies. Nestled on a private peninsula with stunning views over the Ionian Sea and close to Corfu Old Town, the resort offers superb accommodation and the warmest and most attentive service, all while basking in the warm September sunshine.

Lisa Fitzell commented: "Spending these two days with the team in Corfu has been an invaluable experience as we enter our three-year development plan for both If Only and Elegant Resorts. We are empowering our teams to take our brands to the next level, so we have a prosperous, sustainable and profitable future. I want to thank Grecotel Corfu Imperial Palace for their warm welcome, as well as our sponsors, Celebrity Cruises, InspireTec, Emirates and AIUla, without whom it would not have been possible."

Labelled pictures are accessible [here](#)

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**For further information on Elegant Resorts, please contact Charlotte Wilmots at Charlotte's Web PR.**

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