

ELEGANT | RESORTS

MASTERS IN LUXURY TRAVEL SINCE 1988

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PRESS RELEASE

ELEGANT RESORTS LAUNCH NEW EXPERIENCE COLLECTION

Featuring Expertly curated holidays, immersive escapes, and adventures of a
lifetime

Leading luxury tour operator Elegant Resorts unveils its new [Experience Collection by Elegant Resorts](#) this week. From island hopping to upscale rail travel and expedition cruising to wilderness safaris, the new collection highlights some of the operator's most popular bucket-list destinations and includes 17 new itineraries.

With 2024 bookings to Vietnam up 50% on this time last year, the collection's new ***Vietnam's Cities, Culture and Coast*** itinerary comes at just the right moment. A journey of discovery through Vietnam's rich culture, captivating history and mesmerising natural beauty, this 16-day exploration by deluxe boat and train sweeps from north to south. It includes a private cooking demonstration by one of the country's best-known chefs and the chance to cycle through a beautiful valley to meet the isolated fishing community of Viet Hai.

Bookings to the USA and Canada are also proving popular; they are currently 5% up year on year and account for nearly a quarter of Elegant Resorts' bucket list trips. Perennially loved spots like Florida, California and New York are all performing well but there has also been an increase in demand for more authentic adventures in places like Montana and Utah.

The enthralling new self-drive ***Yellowstone Scenes and Cowboy Dreams*** itinerary heads from the bright city lights of Chicago to vast, untouched landscapes and some of America's most pristine national parks. Spend time in the great outdoors in the 'Cowboy State' of Wyoming and immerse yourself in the amazing scenery and wildlife of Montana. Experience the essence of the American West come to life by riding out across a 26,000-acre ranch with a local wrangler.

Managing Director Lisa Fitzell commented: "I'm delighted to be launching the new Experience Collection By Elegant Resorts. As experts in luxury travel, we appreciate the importance of unforgettable moments that create memories which will stay with people for years to come. To me, an important part of travelling is really diving into a destination by going beyond the tourist world and opening yourself up to new connections. That's why we make our escapes truly unique by including immersive activities that bring you to the heart of a location, from a rickshaw tour through Delhi to authentic cooking classes in Morocco."

Other new itineraries in the Experience Collection by Elegant Resorts include:

Luxury Namibian Self-Drive [p19-20] – Sleep under the stars, encounter majestic desert elephants and explore ancient rock art on a two-week drive through this awe-inspiring country. The selection of world-renowned game reserves promises epic landscapes and jaw-dropping natural beauty.

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Ultimate Kenyan Safari [p21-22] – Taking in the best of the country’s boutique safari camps and lodges, this 11-day itinerary focuses on two different wildlife conservancies as well as the magnificent Masai Mara National Park. You can learn about the hugely successful rewilding project responsible for reintroducing black rhinos to Loisaba Conservancy, and it’s also possible to join a tracking demonstration to find out more about the region’s anti-poaching measures.

The Golden Route and Okinawa, Japan [p49-50] – From the nightlife of Tokyo to the rich marine life of Okinawa, via the temples of Kyoto and mysterious Mount Fuji, this 14-day itinerary is a chance to really appreciate authentic Japanese traditions and includes an exclusive tea ceremony and dinner with a Maiko.

The Essence of Australia [p55-56] – An unforgettable journey across Australia, taking in some of the country’s most iconic sights and soaking up the diverse beauty of cities, deserts and coasts. Start in Melbourne with a full-day excursion along the Great Ocean Road before flying to a luxury desert camp near Uluru (Ayers Rock). Then it’s on to Queensland’s tropical coast and the idyllic island retreat of Lizard Island with its hidden beaches and colourful underwater world. Sun-kissed Sydney is the last stop on this remarkable itinerary.

Islands of Tahiti and Private Yacht Charter Escape [p69-70] – Weave your way through French Polynesia’s mesmerising scenery on this indelible itinerary, staying in blissful beachfront hotels and cruising through the South Pacific on a stylish catamaran. Meander from Tahiti to Bora Bora, stopping at a selection of hidden gems along the way.

Incas and the Andes [p101-102] – This nine-day trip offers a remarkable journey through the cultural and historic treasures of Peru. From the vibrant streets of Lima to the peaceful Sacred Valley, and from the enigmatic ruins of Machu Picchu to the ancient heart of the Inca Empire in Cusco, this trip captures the very essence of Peru’s rich heritage.

Brazil’s Cities, Coast and Falls [p103-104] – Brazil’s cities have their own unique style to offer, whether it’s the unmissable sights of Rio or Salvador’s vibrant Afro-Brazilian vibe. This 13-day itinerary also includes one of the world’s most spectacular natural wonders, Iguazu Falls, before ending in barefoot luxury on the sun-drenched golden sands of the beach town of Trancoso.

A Journey of Romance, Italy [p111-112] – Beginning aboard the legendary Orient Express, enjoy a unique ten-day itinerary that features some of Italy’s most enchanting destinations. From the timeless beauty of Venice to the captivating Lake Garda and the romance of Verona, the journey oozes class from start to finish.

Moroccan Gems [p117-118] – A 14-day journey through thousands of years of history, taking in the legendary cities of Marrakesh, Casablanca, Rabat and Tangier. Vivid contrast is provided by an excursion to the Atlas Mountains, a night under the stars in the Agafay desert and time in the laidback port of Larache with its nearby beach.

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Images can be accessed and downloaded [here](#)

Elegant Resorts recently launched its [Luxury Travel Trends Report](#) which you can access [here](#)

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