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PRESS RELEASE

LUXURY TRAVEL PIONEER COMES OF AGE Elegant Resorts celebrates 21st anniversary

Founded in January 1988 upon the ethos of offering a genuinely luxurious travel experience in the Caribbean, Elegant Resorts has since bloomed and is now celebrating its 21st year as one of the pioneers of luxury travel. To celebrate this special birthday, Elegant Resorts will be launching a brand new campaign featuring 21 Exclusive Offers, covering a wealth of destinations commencing 1st March 2009.

Aimed at discerning travellers, from the outset the company made a point of including only those hotels, villas and resorts which could deliver exceptional levels of luxury and service. By combining this offering with major world airlines that provide a high standard of travel in any class, particularly in First and Club, Elegant Resorts has supported these core principles through the years, and is proud to also have been one of the leading suppliers of Concorde passengers to the Caribbean.

Elegant Resorts was privately owned until April 2008, when the company was bought by Thomas Cook plc. Former owners, Geoff Moss and Barbara Catchpole continue their relationship with the company as consultants, with Geoff also taking on the role of Honorary Chairman.

The future sees the dedicated Elegant Resorts team continue to forge ahead in the luxury travel arena with February heralding the arrival of a new Managing Director, Nathan Philpot. Nathan joins the established team of Sales & Operations Director, Michelle Sephton; Commercial Director, Alison Scott; Bruce Wildgust, IT Director; and Sharon Lloyd, Head of Finance - all under the direction of Sue Biggs, Managing Director of Thomas Cook's Scheduled Business.

Sue Biggs commented: "These are very exciting times at Elegant Resorts and we are well placed for the challenges ahead. We have a strong team at the helm and they know the market incredibly well.

"The boundaries for world-class luxury travel and service are continuously being pushed. This means that we are constantly improving and developing the products and services we offer, so that we can maintain our position as the number one choice in luxury travel."

In its 21st year, Elegant Resorts will continue to go from strength to strength, with a new website planned, investment in technology and a focus on new product innovation, lifestyle and enrichment sitting alongside the core destinations that have made Elegant Resorts so successful.

The Elegant Resorts 21 Exclusive Offers include:

Raffles Canouan

Half Term Family Special @ Raffles Canouan

Stay **7** nights for price of **6** on the flight concierge package & receive a complimentary upgrade to an Ocean View Two Bedroom Personality Pool Suite from **£12,345** per family - save up to **£13,180** per family. Price based on two adults & two children (16 yrs and under) sharing an Ocean View Two Bedroom Personality Pool Suite, including breakfast & economy flights & flights on the shared twin propelled flight from Barbados. Valid 1 Feb-15 Mar 09 (Stays must be completed by March 15, 2009)

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