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PRESS RELEASE

ELEGANT RESORTS LAUNCHES FIRST EVER CRUISE BROCHURE AS DEMAND GROWS FOR LUXURY CRUISING

Leading luxury travel company Elegant Resorts has launched its first ever 'Luxury Cruise' brochure – offering a handpicked selection of the finest luxury cruises around the world. For the first time, discerning travellers now have a superb choice of luxurious cruises within one brochure, with the service levels for which Elegant Resorts are renowned. As well as the featured cruises, Elegant Resorts can tailor make an itinerary to suit the needs of individual travellers, with additional nights at recommended hotels either side of the cruise, as well as flights and private transfers as required.

Commenting on the launch, Alison Scott, Commercial Director, Elegant Resorts, says "As with the cruise market in general, the luxury cruise market is growing, yet for those looking for a luxurious cruise experience that is perfectly suited to their needs, there is currently no definitive guide. The beauty of our Luxury Cruise brochure is that rather than navigating their way through a vast array of ships and itineraries, each with their own atmosphere and style, clients can turn to our expert team for advice to ensure that they find the ideal cruise. We will also take care of the flights, private transfers and additional accommodation and provide recommendations for add-on's should they wish. Along with our dedicated concierge service on hand for all the added touches that make such a difference, Elegant Resorts offers the perfect solution for the ultimate in luxury cruising."

Cruise companies featured in the brochure include Yachts of Seabourn, Silversea, Regent Seven Seas, Crystal Cruises, Oceania Cruises, SeaDream Yacht Club, Cunard, Azamara Journey, Celebrity Cruises, Explorer Cruises, Star Clippers and a dedicated Elegant Resorts Private Yacht service. Itineraries featured range from 10 day European classic cruises to the longer journeys through the Caribbean, Far East and Antarctica, as well as luxurious round the world adventures.

For bookings, please call Elegant Resorts Reservations on 01244 897538 or visit www.elegantresorts.co.uk

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