

Elegant Resorts

ELEGANT RESORTS MAKES SIGNIFICANT CHANGES TO 2010 BROCHURE PORTFOLIO REFLECTING THE NEW 'LUXURY CONSUMER'

Elegant Resorts, the leader in luxury travel, has launched its new portfolio of brochures – *Caribbean, The Americas and Villas; India and the Indian Ocean; Africa and the Middle East; Asia and Australasia* and *Europe*. Over 130 properties have been added to the Elegant Resorts portfolio, with the new destinations of Jordan, Croatia and Montenegro, Turkey, Sri Lanka, Brazil, Argentina, Peru, Goa and Kerala in India.

Commenting on the launch, Nathan Philpot, Managing Director, Elegant Resorts says: "Elegant Resorts has long been the pioneer in luxury travel since first taking clients to Barbados on Concorde. The luxury consumer is changing. Whilst the luxury beach holiday's popularity continues, clients are also seeking to be inspired and enriched by their holiday – not just to fly and flop. They are seeking new destinations, along with broader and deeper experiences.

'Our new brochures reflect this, with a more diverse range of destinations, types of holiday and exquisite properties sitting alongside the finest luxury classics, beach retreats and spa hotels around the world.

'As always, the holiday experience is underpinned by Elegant Resorts' exceptional service, absolute attention to detail and expertise in worldwide travel. Our effortlessly stylish holidays can be as adventurous or relaxing and indulgent as our clients desire.'

From wilderness escapes in Canada to glacier trekking in Argentina; from elephant whispering in South Africa to a starlit cruise with an astronomy expert in the Maldives; Elegant Resorts has used its expertise to compile some of the world's finest travel experiences. Along with these are the world's most beautiful beach hotels and island hideaways, including the newest properties such as Shangri-La's Villingili Resort & Spa in the Maldives with their treehouse villas, the newly reopened Jumby Bay in Antigua and the Hotel Verdura Golf & Spa Resort in Sicily, as well as long time favourites such as Sandy Lane or the Colony Club in the Caribbean, One&Only Le Saint Géran in Mauritius, Soneva Fushi by Six Senses in the Maldives and The Cipriani in Italy.

For bookings, please call Elegant Resorts Reservations on 01244 897538 or visit www.elegantresorts.co.uk

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