



ASTON MARTIN

Elegant Resorts

Aston Martin and Elegant Resorts Launch

Elegant Journeys with Aston Martin

A programme of exhilarating and unique touring escapes
A collaboration between Aston Martin and Elegant Resorts
bringing exclusive tours visiting Scotland, Italy and England

January 2016: Aston Martin and Elegant Resorts are collaborating on a selection of once-in-a-lifetime drive tour experiences through the Elegant Journeys series, available throughout 2016.

Climb behind the wheel of one of the world's most beautiful sports cars for a new breed of performance drives that blend scenic open roads, the most exclusive hotels and residences, world-class cuisine and extraordinary once-in-a-lifetime experiences, which await clients at each destination.

Expect the highest level of personalised service on each of the three exclusive bespoke journeys, which are limited to six Aston Martins (12 guests), as you discover hidden corners of well-known destinations.

Starting in April 2016, uncover the history, charm and atmospheric landscapes of Scotland on the Scottish Legends adventure; enjoy the elegance, glamour and allure of Italian cities, lakes and mountains with the Italy Unpacked tour; and witness the heritage, beauty and refinement of quintessential English countryside and estates on the England All Stars journey.

Each unique experience has been carefully crafted to reflect the beauty, design, heritage and power of Aston Martin and its cars, while providing the outstanding level of personal service and luxury associated with the finest holidays by Elegant Resorts.



Bookings: Elegant Resorts Tour Specialists
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Scottish Legends

5 nights

Explore the majestic Highland landscapes around Glencoe and Glen Affric behind the wheel of one of the world's most stylish sports cars. The luxury getaway will be peppered with unusual and exclusive experiences, commencing with a welcome dinner, prepared by Michelin-starred chef, Jeff Bland at The Balmoral in Edinburgh. Head west for a private tour of Inveraray Castle with the Duke and Duchess of Argyll, staying overnight at Inverlochy Castle, followed by a two-night stay on the magical private island of Eilean Shona, complete with a traditional Scottish dinner. The tour concludes with a wonderful two-night stay at the private, historic and charming 10,000-acre Glen Affric Estate, with a tasting of rare whiskies hosted by Peter Prentice, VIP Ambassador for Chivas Regal.

Italy Unpacked

5 nights

Begin in the romantic city of Venice and dine in exceptional company as a guest of Italian designer, author, television personality and owner of the Bauer Il Palazzo, Francesca Bortolotto Possati. Drive through some of Italy's most picturesque scenery, taking in Verona and stopping for a Michelin-starred lunch at La Fontanina before reaching Lake Garda for a two-night stay at Grand Hotel A Villa Feltrinelli. Soak up the breathtaking beauty of the Dolomite Mountains with a scenic drive through Sella and its Marmolada Glacier, Trentino and the valleys of Fassa and Fiemme, stopping to enjoy the delicious contents of a luxurious picnic hamper for lunch. Conclude your driving experience in Milan, enjoying a private dinner with Aston Martin Chief Creative Officer, Marek Reichman with an overnight stay in the Palazzo Parigi.

England All Stars

4 nights

Set the tone for this high-end road trip in the cosmopolitan city of London with a delicious welcome dinner prepared by Michelin-starred chef, Jason Atherton in the Private Dining Room at The London EDITION hotel. Transfer to Blenheim Palace by helicopter to pick up your Aston Martin, driving through the charming landscapes of the Chiltern Valley and the Cotswolds to Cornwell Manor in Oxfordshire for more Michelin-starred delights. Explore a scenic route from here to Cirencester, where a stay at Barnsley House, an optional hot-air balloon ride and private dinner, in the company of the Fleming family, awaits. The tour concludes with a private factory visit and dinner hosted by Aston Martin Chief Creative Officer, Marek Reichman at the marque's Headquarters in Gaydon, Warwickshire, with an overnight stay at Mallory Court.

About Elegant Resorts

Elegant Resorts has been crafting luxury private travel for 28 years and is renowned for its personal approach to selecting every hotel and resort, recommended by a specialist team of over 100 travel experts, to ensure every holiday delivers exceptional quality to a discerning clientele.

About Aston Martin

Founded in 1913, Aston Martin is an iconic automotive marque of unrivalled heritage that has now entered its second century. With fresh investment, a new Chief Executive Officer and the strongest model line-up in the company's 103 year history, the British sports car brand is now looking to an exciting future. Aston Martin boasts state-of-the-art headquarters in Gaydon, Warwickshire, built upon the passion, skill and creativity of the people who dedicate their working lives to this iconic luxury brand.

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